

Homeland Security and Emergency Management 2017 Technology Reinvestment Fund

Description of Project	Total Estimated Project Cost	State Share	Other Revenue Sources	State Funds Used	State Funds Obligated	Remaining Funds	Status of Project	Estimated Completion Date
Statewide Mass Notification and Emergency Messaging	\$ 400,000	\$400,000.00	None	\$ 134,000.00	\$ 266,000.00	\$0.00	Deployed	

The statewide mass notification and emergency messaging system, known as Alert Iowa, began deploying during FY 2015. HSEMD selected a vendor via the competitive bid process and awarded a contract. That contract is with Inspiron Logistics and has an annual cost of \$294,500 for the next four years.

As of January 1, 2018, 87 counties and 28 state agencies are live with Alert Iowa. Updated information on the deployment process can be obtained at http://www.homelandsecurity.iowa.gov/about_HSEMD/alert_iowa.htm.

In the last year, Alert Iowa was used by the participating counties to issues in excess of 8,400 alerts that generated over 2,900,000 unique messages. The types of alerts counties have been sending include but are not limited to road closures, boil orders, missing children, significant public safety events, dispatching emergency responders, emergency responder personnel recalls, emergency exercises/drills and NOAA Weather Alerts. Additionally the system was used by HSEMD and IDALS to support the response to Highly Pathogenic Avian Influenza.

